PRERNA KANOJIA

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A strong communicator and a supportive collaborator with problem solving capabilities. Developed diverse skills and scalable projects, always interested in continuous learning and determined to accept new challenges.

SKILLS

SQL | Power BI | ETL| DAX Queries | Data analysis | Data Visualization | Business Intelligence | Dashboard | Report | Problem Solving | Communication | Collaboration | Leadership.

PROJECTS

Sales Overview Analysis

Design a dynamic dashboard that tracks key metrics sales, profit, and quantity across four regions like central, east, south, and west. Used: **Power BI**

Plant Co. Sales Performance 2023

Performing power query, DAX, Virtual tables, conditional formatting, for operational insights for key metrics. Used: **Power BI**

Blink IT Sales Report

Analyze the correlation between outlet size and total sales in the outlet and assess the sales across different location.

Ecommerce Sales Dashboard

Create a KPIs, finds customer category and sales on profits, quantity, profit margin based on information of YTD sales. Used: **Power BI**

Super sales Data

Interactive dashboard creation with import data, clean and process data, using advance charts and maps, filters and Slicers, Forecasting data and Dax query and data analysis.

EDUCATION

Master of Business Administration – Online Manipal University Jaipur.	
Analytics and Data Science	2023 – 2025, RAJ,
India	
Bachelor of Arts – St. Aloysius College Jabalpur.	
Computer Application	2020 – 2023, M.P,
India	
XII - Kendriya Vidyalaya No.1 G.C.F Jabalpur, Madhya Pradesh.	2019- 2020, M.P,
India	
X - Kendriya Vidyalaya No.1 G.C.F Jabalpur, Madhya Pradesh.	2017-2018, M.P,
India	

CERTIFICATES & ACHIVEMENTS

- Certified with Data Analytics by Google.
- Certified with Power BI Data Analyst by Microsoft.
- Successfully Achieved Gloden Badge for SQL on Hacker Rank.
- Completed job simulation on Data Visualization by Tata Consultancy Services.
- Completed job Simulation on Data Analysis by Deloitte.